



FEATURE ARTICLE

COOPERATIVES LIGHT THE WAY

Piedmont Electric has always been proud to call itself a cooperative. The cooperative structure allows us to better serve our customers, who as owners of the cooperative govern our business practices effectively.

This system has also allowed cooperatives to be a beacon of innovation for utilities. The leadership of cooperatives across the country are continually working to provide safe, reliable service in an affordable way.

One of the most influential innovations to come out of the cooperative community has been the adoption of "Smart Grid" technology. Piedmont Electric joined with more than 80% of United States cooperatives to install advanced meters at homes and new technology in transmission lines to deliver electricity more efficiently to your home, helping us lower our wholesale power costs.

Along with efficient operations, come services to our members, such as www.myusage.com, which allows members to electronically monitor their daily energy usage. This innovation, powered by "Smart Grid" technology, helps members save money by allowing members to see and curb higher than average energy usage.

We believe the cooperative difference has a positive effect on our members, and cooperative members seem to agree. Each year the American Customer Satisfaction Index (ASCI) releases a report detailing customer satisfaction across a number of industries. Since the index began reporting on cooperative utilities in 2011, Cooperative Utilities have outperformed the Investor-Owned Utilities by over 8%!

We strive to keep customer satisfaction high, and are always working to provide new programs and more information to support you as a member. Visit www.pemc.coop for up-to-date information on each of these programs and ideas for getting involved in your cooperative.

NOV 01-03

The Last Energy Star Sales Tax Free Holiday!

Save on qualified Energy Star appliances.

NOV 28-29

Piedmont EMC & ElecTel CCU will be closed for Thanksgiving.

Employees will be on call. Please have a safe holiday!

PIEDMONT ELECTRIC TO HOLD ANNUAL TOY DRIVE

Piedmont Electric is once again sponsoring a Holiday Food and Toy Drive to help the less fortunate in Caswell, Orange and Person counties. You can make donations at each of the cooperative's offices until December 13.

The drive collects new toys for children (infant to 12 years of age) as well as items for teenagers (13 to 18 years of age) who are often left out of toy drives.

You can also donate non-perishable food items for the holiday season, including canned or evaporated milk, cake mixes, dried fruit, jelly, candy, etc.

Last year Piedmont Electric members raised more than \$1,000 in donations during the drive. For more information on the program, including office locations, visit www.pemc.coop.

SCAM ALERT

A new phone scam is targeting co-op members across the country. Thieves call pretending to be a representative of the co-op telling members if they do not make an immediate payment, their service will be disconnected.

Piedmont Electric will never contact a member to obtain account information. Remember, if in doubt, always hang up and call our toll-free number 800.222.3107.



R.G. Brecheisen
President & CEO of Piedmont Electric

PRESIDENT'S LETTER

November is a special month for this cooperative, as it is the official beginning of the election process for the board of directors.

Page 28 of this *Connection* newsletter contains the excerpt from the cooperative's bylaws for nominations of directors. As a customer, and therefore a member of Piedmont Electric, you have an important role in the leadership of this utility. The nominations committee selects candidates for the board of directors, then members elect those directors during the annual meeting each April. As members, you make up the cooperative and the members are the purpose and pride of Piedmont Electric Membership Corporation – we all have a voice in the cooperative and we all work together.

This sense of community has always driven the overall strategy for Piedmont Electric – to provide the maximum value for each dollar you spend on energy.

Each of our programs are built around the idea that as a community we can do more than any one individual. For example, Load Control – one of our most powerful programs for reducing our wholesale power costs – can only be effective if we have a large number of members with load control switches installed on their air conditioning and electric water heater units.

I encourage each of you to visit www.pemc.coop to explore each of our programs and to sign up for one that fits your family's lifestyle. Remember that all of us together form Piedmont Electric, and only together can we make it great.

**All of us together
form Piedmont Electric,
and only together can
we make it great.**

CO-OP CONNECTIONS® CARD DISCOUNTS

RECENTLY ADDED BUSINESSES



SAVE
10%

VESUVIO'S ITALIAN RESTAURANT

Roxboro, NC

10% OFF TOTAL BILL EXCLUDING SPECIALS AND ALCOHOL

SAVE 10%

VESUVIO'S 2 PIZZA AND GRILL

Roxboro, NC

ON TOTAL BILL – EXCLUDING SPECIALS AND ALCOHOL

SAVE 10%

ROMA'S PIZZA AND ITALIAN RESTAURANT

Mebane, NC

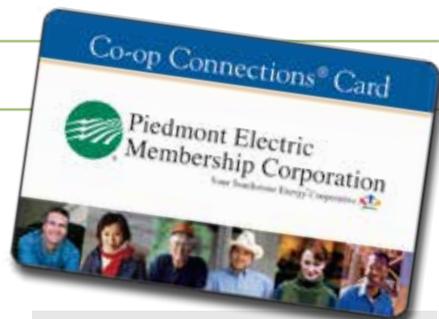
ON ENTIRE PURCHASE

SAVE 10%

ICY SWEETS

Mebane, NC

ON ENTIRE BILL FOR SELF-SERVE YOGURT AND TOPPINGS



SAVE \$20

CASH FAMILY MEDICAL PRACTICE

Mebane, NC

\$20 NEW PATIENT FEE WAIVED

SAVE 10%

SAKE JAPANESE HOUSE

Mebane, NC

ON TOTAL BILL EXCLUDING ALCOHOL

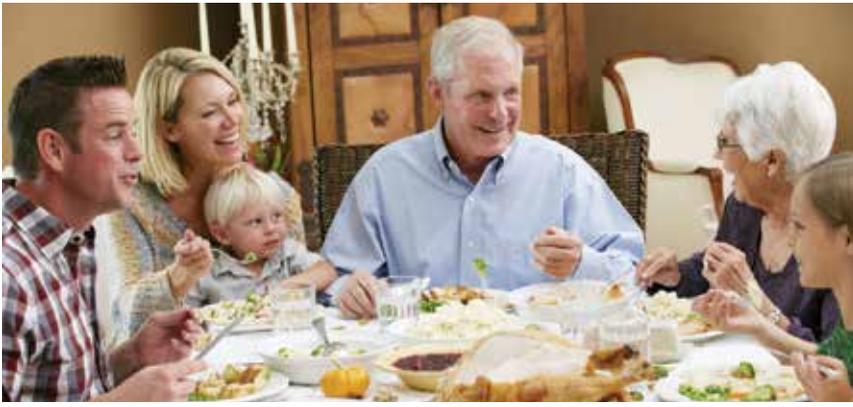
Piedmont Electric Members have saved a total of

\$15,497.27

in Rx purchases since the program launch in October 2012!

Visit Piedmont Electric's website, www.pemc.coop, and click on the Co-op Connections® Card for discount details and a complete list of participating local businesses, national businesses, dentists, chiropractors, vision care and pharmacies.

Don't see your favorite business here? Tell them to contact us at 800.222.3107 or pemcinfo@pemc.coop, subject "Co-op Connections," to become a part of this exciting new member program!



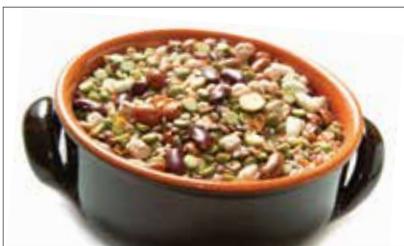
THANKSGIVING ENERGY EFFICIENCY TIPS

According to www.energy.gov, cooking accounts for around 4.5% of total home energy use in homes in the United States. That number doesn't even include energy associated with refrigeration, water heating or dish washing. With Thanksgiving coming up this month, Piedmont Electric would like to pass along four tips to save energy and money this Thanksgiving.



Turn it off

Most dishes don't need to cook for as long, or for as high a temperature, as the recipe calls. Some dishes, especially those that have to cook for over an hour, don't even need to preheat before you put them in the oven!



Use small appliances

If you're like most people you have a ton of small appliances laying around the kitchen. Give your oven the day off and let a crock pot, warming plate or toaster oven take over. You'll save money while keeping similar cooking times.



Don't open the oven

It cannot be stressed enough - when cooking don't open the door to check how things are going - you can lose as much as 25 degrees by doing this! Use the oven window instead.



Give your burners some help

Those silver pans under your burners help the heating process immensely. Keep them free of dirt and grime to help decrease cooking time and save energy.

»To learn more about the power of your cooperative and for more money saving tips visit www.togetherwesave.com

BY THE NUMBERS

2,180 MEMBERS ↑ 7 MEMBERS
have signed up for the use-monitoring portion of www.MyUsage.com

887 MEMBERS ↑ 3 MEMBERS
are participating in the FlexPay Program

506 MEMBERS ↑ 5 MEMBERS
have turned in receipts for 4,681 CFLs, representing a total of 1,605,583 kWhs saved toward our Senate Bill 3 Mandate

41 MEMBERS
received solar water heater rebates

916 MEMBERS
purchased electric water heater wrap kits

601 RESIDENTIAL MEMBERS ↑ 2 MEMBERS
have signed up for Time-of-Day Rates

987 VISITS ↑ 4 VISITS
made to TogetherWeSave.com, where you can learn more about the power of your electric cooperative membership.

591 MEMBERS
have signed up to participate in the "Beat the Peak" program

1,369 MEMBERS
are participating in Project Helping Hand

6,076 MEMBERS
are participating in the A/C Load Control Program

4,664 MEMBERS
are participating in the Electric Water Heater Load Control Program

THIS MONTH'S RIGHT-OF-WAY ACTIVITY

PERSON COUNTY

- Helena-Mariah Road
- Mt. Harmony Church Road
- Bethany Church Road
- Allen Creek Road
- Range Road
- Peed Road

(and surrounding areas)

Locations are SUBJECT TO CHANGE due to uncontrollable circumstances.

BYLAW REQUIREMENTS LISTED FOR NOMINATIONS OF DIRECTORS

The following is an excerpt from the bylaws pertaining to nominations.

SECTION 4.06. Nominations.

(A) NOMINATIONS COMMITTEE

It shall be the duty of the Board to appoint a Nominations Committee consisting of ten (10) persons who are members but are not directors or close relatives of directors, and who are so selected that each of the Cooperative's Directorate Districts and the at large directorate shall have one representative thereon. The Committee shall meet and nominate candidates for each of the Cooperative's Directorate Districts to be elected at the next annual meeting and the at large director if that directorate is to be elected at the next annual meeting. The Committee shall nominate at least one (1) nominee for each such District and may nominate more than one (1) nominee for each such District. The Committee shall show clearly each nominee(s) and the Directorate District for which they are nominated. In addition, the Committee shall nominate each three (3) years at least one (1) candidate and may nominate more than one (1) candidate for the "at large" position. The Committee shall insure that all members nominated meet the qualifications to serve as a director set forth in section 4.02. The Committee shall meet as necessary in order to complete its nominations no later than thirty days preceding the deadline for nomination by petition as is set forth in the following subsection to provide the opportunity for any qualified member who desires to be placed on the ballot at the upcoming annual meeting but not nominated by the Committee, to seek nomination by petition as set forth in the following subsection.

(B) NOMINATIONS BY PETITION

Any fifty (50) or more members of the Cooperative, acting together, may make additional nominations in writing over their signatures, in like manner listing the nominees separately with respect to the Directorate Districts from which they are nominated, on or before February 14 preceding the annual meeting at which such directors are to be elected. Any member nominated by petition as a candidate for any Directorate must meet the qualifications to serve as a director set forth in section 4.02 before the nominee's name may be placed on the ballot for election at the annual meeting.

(C) MAILING OF NOTICE OF ELECTIONS

The Secretary shall mail to the members with the notice of the meeting, or separately, or through any publication routinely used by the Cooperative for communication with the membership on a monthly basis at least seven (7) days and not more than forty-five (45) days prior to the meeting, the names of all nominees for each such district, showing separately those nominated by the Committee and those nominated by petition, if any.

(D) POSTING OF NOMINATIONS

Once the signatures of the members on any petition and the qualifications to serve of the nominees are verified, the names of all nominees for each directorate district and the names of each nominee for the at large directorate, if it is to be elected at the upcoming annual meeting, shall be posted at the principal office of the Cooperative. The Posted Notice of all nominees shall show the directorate for which each nominee seeks election as director and may indicate those nominated by the nominations committee and those nominated by petition.

PIEDMONT ELECTRIC CONNECTION

Published monthly for the members of Piedmont Electric Membership Corp.

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Hillsborough, NC 27278

R.G. Brecheisen
President and CEO

DIRECTORS

Bill R. Barber, Chairman
Paul L. Bailey, Vice Chairman
Sam T. Woods, Secretary
Richal Vanhook, Treasurer
J. Randy Kinley, Stephen C. Long,
David Poythress, Richard Roberts,
Cyrus Vernon & Talmadge W. Yancey

OFFICE HOURS

Monday-Friday, 8am-5pm
Hillsborough 919.732.2123
Caswell County 336.421.1296
Roxboro 336.599.0151
Elsewhere in North Carolina
800.222.3107

IF YOUR POWER GOES OUT, CALL US...

800.449.2667

Our automated outage reporting system uses your phone number to determine your service location. That's why it's important to update the number connected to your account. If your number has changed, or if you no longer have a land line, let us know by completing the form that comes in your monthly billing statement or calling 800.222.3107.

To report an outage 24 hours a day
800.449.2667*

To pay account and access account
information by phone 24 hours a day
877.999.3394*

*Voice instructions will direct you through the system.

Call 811 BEFORE you dig

A Touchstone Energy® Cooperative