

JULY 2020

Carolina country

Powerful Programs

Piedmont Electric is here to help you flex your energy and money-saving muscles.

INSIDE

Our energy-saving programs do all the heavy lifting.

BACK COVER

Bundle and save on your electric bill.



PERIODICAL

Your Touchstone Energy® Cooperative

Let us do the heavy lifting

Our load management programs do all the work for you. All you have to do is sign up and let us help you save energy.

If you're looking for easy ways to save money on your electric bill, take a look at some of our programs that are perfect for a "set it and forget it" approach.



LOAD MANAGEMENT: AIR CONDITIONING

When you sign up for load management, we'll help you reduce your energy use by automatically cycling your air conditioner compressor off and on during very hot weather when high energy use is expected for our entire co-op. Generally this will occur between 1-6 p.m. on weekdays only.

Your HVAC fan will continue to run to help you stay comfortable, plus it requires no work for you after you sign up as we will set the control for you.

Not only does this help all of our members save money, but it also puts money back in *your* wallet! The amount of time you're willing to let your air conditioning stay off directly correlates with how much money you'll receive back during the summer months.

You can choose between the following three tiers:

- **Load Management:** pays \$2.50/month* and your compressor is cycled off about 7 minutes and back on for about 14 minutes.
- **Load Management Plus:** Pays \$5.00/month* and your compressor is cycled off about 14 minutes and back on for about 7 minutes.
- **Total Management:** Pays \$7.50/month* and your compressor remains off for the entire control period.

**Program pays 4 months per year.*

As a bonus, you'll receive a one-time \$25 credit on your bill with minimum one-year participation in the program when you sign up for the air conditioning load management program.

LOAD MANAGEMENT: WATER HEATER

Your water heater is another big energy user and we can help you better manage it too! With this program, Piedmont Electric will turn off your water heater during peak times: 1-6 p.m. in the summer and 6-10 a.m. in the winter.

Plus, since your water heater holds a reserve of hot water in the tank, you likely won't even notice when your water heater is turned off! By participating in the program, you'll earn \$1.00/month all year long.

Sign up for both load management programs for maximum savings! You can learn more about each of them at pemc.coop/load-management.

As a bonus, you'll receive a one-time \$25 credit on your bill and a water heater insulation kit with minimum one-year participation in the program when you sign up for the water heater load management program.



Saving money is no sweat with Piedmont Electric

Save money during these hot summer months by joining our smart thermostat savings program and signing up for time-of-day rates. Read on to see how both programs can benefit you.



SMART THERMOSTAT SAVINGS PROGRAM

Are you using your smart thermostat to its full potential? If you aren't a part of our smart thermostat savings program yet, then you are missing out! As a participant, you'll receive a \$50 sign-up rebate and get paid for allowing Piedmont Electric to adjust your thermostat by a few degrees on very hot summer afternoons which also helps you save in energy costs.

Of course, you'll always have the final say in your home's temperature so you can change your thermostat back at any time. If you don't already have a smart thermostat, you'll need a Nest or Ecobee model and home Wi-Fi to participate.

Once you sign up for the program, you'll get an initial \$50 rebate and then you'll receive monthly bill credits of \$2.50 from June through September. Learn more by visiting pemc.coop/thermostat.

TIME-OF-DAY RATES

If you want to pay less for the energy you use, then a time-of-day rate could be perfect for you. With a time-of-day rate, you pay a lower rate for the energy you use during off-peak hours. Saturday, Sunday, most holidays, and 19-20 hours of every weekday are considered to be off-peak times.

In order to save money with a time-of-day rate, you don't have to use less energy, you just shift your energy use to off-peak hours instead. You will want to avoid using energy during on-peak hours which are 1-6 p.m. during the summer and 6-10 a.m. during the winter.

As a result, you'll pay less for the energy you do use and the whole cooperative will save money. You can even try out this rate risk-free for a year! If you don't save compared to our regular rate, we'll give you the difference back. Learn more and sign up by visiting pemc.coop/timeofday.

Try risk free for a whole year!



For even more ways to save money, visit our website at pemc.coop/use-less-save-more to see all of the programs available to our members.

BUNDLE AND SAVE!

When you combine our programs and rebates, you can maximize your savings.

Our goal is to help our members save money and energy by offering a variety of programs to fit every lifestyle. But don't limit yourself by just signing up for one! Combine these programs together to maximize your savings.

HOW TO BUNDLE OUR PROGRAMS

When you sign up for our load management program, it helps you control your use of major energy users like your water heater and air conditioning unit. Then, by signing up for our time-of-day rates, you can save even more by only using those appliances during off-peak hours when you pay a lower rate.



A/C load management

**\$25 CREDIT
UP TO \$7.50/MONTH*
(*JUNE-SEPT.)**



Water heater load management

**\$25 CREDIT
\$1/MONTH**



Smart thermostat savings program

**\$50 CREDIT
\$2.50/MONTH*
(*JUNE-SEPT.)**



**Time-of-day rate
RISK-FREE TRIAL
FOR 1 YEAR**

And don't forget about our rebates! When you sign up for these programs, you're eligible for the following rebates to help put even more money back into your wallet:

**\$200
CREDIT
(UP TO)**

When you install an electric heat pump with a SEER of 15 or higher and have a total electric home, you qualify for \$50 per ton, up to \$200 per system.

**\$100
CREDIT
(UP TO)**

By notifying us of your EV or plug-in hybrid ownership, you'll receive a \$50 credit on your bill plus receive an additional \$50 credit on your bill when you join our EV time-of-day rate.

**\$50
CREDIT**

With our smart thermostat savings program, you'll receive a \$50 sign-up credit on your bill plus receive monthly bill credits of \$2.50 from June to September.

**\$25
CREDIT**

Receive a \$25 bonus credit when you join our air conditioning load management program plus receive monthly bill credits of up to \$7.50 from June to September.



All of this sounds great, but what is the experience like for an actual member? We're glad you asked!

"As longtime members of Piedmont Electric, we'd heard about some of these programs in the past, but just recently decided to sign up for a time-of-day rate. Within the first month of being signed up for this special rate, we saw a savings of about \$100 on our energy bill without noticing a difference in comfort level and with only small changes to our energy habits. If you're thinking about signing up for this rate or any of Piedmont Electric's programs, we'd highly recommend signing up today!"

- Craig & Linda from Efland

Ready to bundle and save?
Visit pemc.coop/bundle-and-save

 **Piedmont Electric**
Membership Corporation
Your Touchstone Energy Cooperative

www.pemc.coop

800.222.3107